



Company profile



## About us:

SEMAKO is your partner for setting up national and international formations in Marketing and sales. We help you to start, so as you tap the full market potential worldwide with optimal individual distribution channels.

We target on medium-sized businesses. We not only develop conceptions but also help to implement them. Regular and continuous result checking ensures that you act in regard to market developments dynamically. To reach the target quickly we use our worldwide partner network. Take advantage of our strengths to be successful.

SEMAKO has its headquarters in Germany, Erlangen and a branch office in Erfurt. We mainly focus on market research, export management and distribution channel set up. We act independent and work success-based. Our broad experiences with national and international accompanying companies and company expansions are the foundation of our services. We strategically take part in projects and companies. For each project we build a team that consists of partners with industry-specific and country-specific knowledge. Our partners live in 40 countries around the world.

Managing partners are Markus Sellerer und Matthias Koch.

Markus Sellerer studied electrical and communications engineering and business administration. He comes with many years of experience in sales and distribution of capital equipment and software solutions. He is your partner for distribution and management.

Matthias Koch studied business administration and economics. He has many years of experience as a managing partner of a commercial enterprise and in marketing for

product launches. He is your partner for marketing and market research.

## **Services:**

SEMAKO offers professional services by its national und international partners. Our partners are experts, they live on site and know how to work there. They consider all regional and country-specific circumstances in regard to the export.

SEMAKO acts as a platform, which makes an effort that all of the involved partners work with success. The target is to realise the goals of the clients on a long-term basis.

The faster your new products break into a new market the more you increases the volume of sales and the faster you reach the Break Even Point. Your market potential is going to be fully exploited.

Our high-capacity Service packages helps to increase effectively your volume of sales. Services are price-fixed and well calculable for you. With our Know how you become more flexible regarding your manpower, at the same time you can minimise risks. You decide about breadth, intensity and durability of contract.

## Cooperation:

Confidence and candour are the requirements for our cooperation and engagement. So we can find individual solutions in all phases of development to fair conditions.

Your target is to realise your corporate vision.

Challenge our experience and knowledge. Whether you want to establish yourself on the national or the international market, we will accompany you on your way to success. Together we will define a clear strategy with the necessary framework for your trade expansion and relevant objectives.

We work discreet and exclusive. Therefore references will be given on request.

Become acquainted with us - we look forward to it!

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